



Smoking Cessation
Effective November 1, 2020
LETTER FROM MEDICAID MANAGED CARE PLAN TO MEMBERS

Dear Member:

This is an important notice about your Medicaid managed care plan benefits. Please read it carefully.

Smoking Cessation Counseling

Starting November 1, 2020, BlueCross BlueShield will remove service limits on smoking cessation counseling (SCC). Instead, BlueCross BlueShield will cover as many sessions as medically necessary.

Previously, SCC services were limited to eight sessions per calendar year. Contact your doctor if you need help quitting smokeless tobacco products (dip, chew, snuff, etc.), cigarettes, e-cigarettes, or vaping of nicotine products.

BlueCross BlueShield is here for you

Please call Member Services at 866-231-0847 (TTY 711) if you have any questions about this letter.

Sincerely,

BlueCross BlueShield

[bcbswny.com/stateplans](https://www.bcbswny.com/stateplans)

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